

Information for Parents

As a pupil of Great Park Academy, your child is entitled to receive continued high-quality career education, Information, Advice and Guidance (CEIAG).

The CEIAG programme aims to help your child:

- Understand more about themselves, their interests, strengths and development areas, and how these may impact their future career choices.
- To develop vital transferable skills that will be crucial in the world of work.
- To link their learning across the curriculum to various employment sectors and careers.
- To be informed of all career routes and pathways so that they can make informed decisions at all stages of their development, including KS4 guided options, post-16 and post-18 education, and careers.
- To understand the different careers that are available, including the growth sectors of opportunity locally, regionally, and nationally.
- To write a CV, prepare your child to complete job applications and develop interview techniques.

As part of their CEIAG programme, they will receive:

- CEIAG lessons are part of the Personal Development programme of study.
- CEIAG lessons are part of the form time tutorial timetables.
- Access to our careers library, search tool Unifrog, and specific training on how to use it.
- Provided with up-to-date labour market information (LMI).
- Careers' interviews at the vital transitional stages of your educational career.
- Work experience placements in year 10.
- Encounters with local, regional, and national employers.
- Encounters with local further education providers before you leave year 11.
- Access to employers and alumni from a range of organisations.

Parents will also receive:

- Shared access to the Unifrog platform so that you can be involved with researching careers with your child during their time with us a GPA.
- Access our careers programme overview to learn about the year's focus and critical events.
- Chances to discuss and ask career questions during parental review days and open day/evening events.
- There is a chance to potentially contribute to our careers programme (please see further information in the 'Information for Employers' section).